



Essential Blogging: Selecting and Using Weblog Tools

By Benjamin Trott, Rael Dornfest, Shelley Powers

Shroff Publishers/O`Reilly, 2009. Softcover. Book Condition: New. 17 x 22 cm. Anyone can run a blog (an online journal). From personal diaries to political commentary and technology observations, bloggers are making their voices heard around the world. Essential Blogging helps you select the right blogging software for your needs and show how to get your blog up and running. You`ll learn the ingredients of a successful blog, and then get detailed installation, configuration and operation instructions for the leading blogging software: Blogger, Radio Userland, Movable Type, and Bloxom. After showing you how to acquire, set-up, and run these leading software packages, Essential Blogging takes you through the more advanced features, so that by the time you finish, you`ll be up and blogging with the best of them. Essential Blogging covers: the important components of a blog and a blog post installing and configuring the tools a survey of desktop blogging clients advice and experience from real-world bloggers hosted blogging with Blogger and Blogger Pro desktop blogging with Radio Userland server blogging with Movable Type posting, editing, and deleting blog entries adding pictures to blog entries syndicating your stories with RSS consuming RSS feeds with Radio Userland customizing the appearance of...



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