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Which Is Better: One or Two?: For Small Business (Paperback)

By Gordon Duncan

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. The small business landscape is being challenged. In fact, it might be in its most challenging age yet. Salary demands are climbing, but quality staff are diminishing. Governmental insurance demands make it more difficult to make a profit. Specialized skills for your specific market niche are becoming harder to find, and when you do find them, employees want way too much money. More and more folks are graduating from schools or colleges. There are less and less jobs. Oh, by the way, did I mention that many of these graduates have over \$100,000 in school debt? Business owners nearing retirement are finding it difficult to find anyone who can afford to buy their businesses. It is not uncommon for a business to have six figures in outstanding credit card debt. The bottom line is that Small Business Owners are just plain old tired. And while no single book is going to address or solve all of these problems, this small book is intended to encourage you to enjoy your business once again. To get you there, to help...



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