



Social Power in International Politics (Paperback)

By Peter Van Ham

Taylor Francis Ltd, United Kingdom, 2010. Paperback. Book Condition: New. New.. 230 x 156 mm. Language: English Brand New Book ***** Print on Demand *****. Social power, defined as the ability to set standards, create norms and values that are deemed legitimate and desirable, without resorting to coercion or payment, is a central part of contemporary international politics. This text introduces and defines the concept of social power and considers how it works in international politics. It demonstrates how social power is a complex phenomenon that manifests itself in a wide variety of ways and circumstances, particularly in culture, institutions, law, and the media. Providing a global perspective on the role of social power from the EU, the US, the Middle East, and China, this book: * Focuses on the key aspects of social power: centrality, complexity, and comprehensiveness. * Examines the complex relationship between soft and hard power, the role of the media, and new communications technologies. * Explores the interplay between state and non-state actors in framing the public discourse, setting the agenda, molding identities, and ultimately determining the outcome of policy processes. * Features a broad range of international case studies and addresses issues including: culture and...



[DOWNLOAD PDF](#)



[READ ONLINE](#)

[8.28 MB]

Reviews

It is really an incredible publication that we have possibly study. Of course, it really is engage in, continue to an interesting and amazing literature. You are going to like how the writer compose this publication.

-- Bailey Lehner

It in a of my personal favorite pdf. Of course, it really is play, nevertheless an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Nicholas Ratke

Other Kindle Books



Music for Children with Hearing Loss: A Resource for Parents and Teachers (Paperback)

Oxford University Press Inc, United States, 2014. Paperback. Book Condition: New. 228 x 156 mm. Language: English . Brand New Book. Written by an expert in the field who is both a teacher and a teacher-educator, this book is an in-depth and...



Oxford Reading Tree Read with Biff, Chip, and Kipper: Phonics: Level 3: Such a Fuss (Hardback)

Oxford University Press, United Kingdom, 2011. Hardback. Book Condition: New. 172 x 142 mm. Language: English . Brand New Book. Read With Biff, Chip and Kipper is the UK's best-selling home reading series. It is based on Oxford Reading Tree which...



Meet Trouble: Slipcase (Paperback)

Penguin Putnam Inc, United States, 2013. Paperback. Book Condition: New. 230 x 154 mm. Language: English . Brand New Book. A brand-new series for brand-new readers! Introducing a new series for brand-new readers! Each slipcase includes two 16-page paperback books, both on an...



The Voyagers Series - Europe: A New Multi-Media Adventure Book 1 (Paperback)

Strength Through Communications, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. The Voyagers Series is a new multi-media, multi-disciplinary approach to teaching reading that provides students with a stimulating,...



The Voyagers Series - Africa: Book 2 (Paperback)

Voyagers Series, Inc., United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. The Voyagers Series is a new multi-media, multi-disciplinary approach to teaching reading that provides students with a stimulating,...



Twitter Marketing Workbook: How to Market Your Business on Twitter (Paperback)

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****. Twitter Marketing Workbook 2016 Learn how to market your business on Twitter for free A best-selling...